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6-2-2011

Interview with Ethan Beck, Ethan Beck Homes, 2011 (audio)

Ethan Beck

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**PORTLAND STATE UNIVERSITY**  
**SUSTAINABILITY HISTORY PROJECT**  
**INTERVIEW INDEX**

INTERVIEWEE: **\_Beck, Ethan**

Interviewer: **Scott, Sara**\_\_\_\_\_

Date: **\_June 2<sup>nd</sup>, 2011**\_\_\_\_\_

Location of Interview: **Ethan Beck's home office** \_\_\_\_\_

Research Assistant: **Jamie Price**\_\_\_\_\_

Interview Series: Documenting Sustainable Practices in the Pacific Northwest

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN  
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
:39	You moved to Portland in 2002, why?
2:12	You have a degree in environmental science, why home building?
4:27	When did your interest in construction begin?
7:06	What made you decide to start your own business?
9:05	Was the first home builder you worked for interested in sustainability?
10:54	How do you define the term sustainability?
13:17	How do you asses or gauge progress towards sustainability?
15:15	Please describe a typical day?
18:09	What kind of challenges come with designing a sustainable home?
24:53	Do you experience challenges trying to meet deadlines?
28:47	How involved are you in the design process?
30:41	Do architects you work with think of passive heating and cooling?
31:33	How important is passive heating and cooling to you?
33:21	Senate bill 79, how has it affected your business?
37:05	Ethan talks about "Earth Advantage" and "LEED" certifications
39:10	How are you working towards the 2030 challenge?
41:55	Is it a matter of cost that solar panels are not used all the time?

[illegible]